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## The Storehouse Community Center Launches Club 52

52 weeks, 52 corporations...coming together for year-long impact



**PLANO, TEXAS - August 8, 2024 -** The Storehouse Community Center (TSCC) is inviting 52 corporations to join a unique, new club - a club that is in the business of transformation. Club 52 is a groundbreaking initiative in which corporations are invited to sponsor one week of food pantry operations at The Storehouse. The food pantry is the first point of entry to The Storehouse for most neighbors - helping them meet basic needs while connecting them with vital resources to empower them on their journeys. The vision of The Storehouse is to transform the lives of 20% of the neighbors served.

As part of a Club 52 sponsorship, corporations gain prominent recognition and exclusive benefits including volunteer opportunities.

"Club members have the opportunity to join with corporate peers in North Texas to ensure TSCC's pantry is able to meet the needs of our neighbors each week of the year," said Candace Winslow, CEO, TSCC. "The brainchild of Sarah Whitling, our director of stewardship and development, Club 52 is a win-win for The Storehouse, the corporations, and, ultimately, our neighbors."

The Storehouse, which serves 149,000 unduplicated clients annually from Dallas, Collin, and Denton counties, provides 80-85 pounds of nutritious food per family to approximately 5,000 families each month. It is a 501(c)3 nonprofit and is funded fully by individuals, corporations, churches, and foundations..

Inaugural members of Club 52 include Amwins Specialty Auto, Enterprise Car Sales, HEB, Lennox, Medical City Frisco & Plano, Plunk Smith, PLLC, Preston Forrest Capital, LLC, Quilling, Selander, Lownds, Winslett & Moser, PC, Sports Value Consulting, and Texas Health Presbyterian Hospital Plano.

"Amwins, a corporation that has previously volunteered with The Storehouse, is our first Club 52 member to complete their designated volunteer week, and they have done a tremendous job feeding our neighbors,"

said Sarah Whitling. "As a member of Club 52, Amwins is not only financially supporting The Storehouse, but they are also donating sweat equity to help us fulfill our mission."

During the week, Amwins filled 34 volunteer spots (66 hours of volunteer time) across five different sessions, which included bagging and preparations for the food distribution as well as working distribution and running carts, benefiting a total of 1,100 families. At the close of their volunteer week, Amwins has now completed a total of 181 volunteer hours at TSCC since they first began volunteering in 2022.



Eric Siwicki, Amwins team member, sorts potatoes into individual bags. Siwicki is one of 34 Amwins employees that participated in the company's Summer of Service week at The Storehouse Community Center's food pantry. The food items sorted and bagged were distributed to the 1,123 families who visited the pantry that week.

The cost for a company to become a member of Club 52 is \$5,000. Corporate benefits include recognition as a presenting sponsor for one week of pantry operations, including logo shared digitally with all volunteers, printed on signage for all clients, and by email; social media recognition during the company's sponsored week; opportunity to provide pre-approved printed marketing materials to the clients and volunteers during the week; and volunteer opportunities during the selected week and throughout the year. Year-round Club 52 recognition includes digital and printed assets as well as invitations to select donor stewardship and recognition events throughout the year.

David Scruggs, president of Amwins Speciality Auto, greeting a neighbor in the food pantry line while volunteering at an afternoon food distribution session on Tuesday, July 16. Scruggs shared,

"Our team overwhelmingly enjoys serving here because of the unique opportunity to make a direct impact on our neighbors."



"Each year, Amwins sets aside a week, known as Summer of Service, to allow our team to give back to our community," said David Scruggs, president, Amwins Specialty Auto. "This year, we were proud to use this week to serve The Storehouse. Our team overwhelmingly enjoys serving here because of the unique opportunity to make a direct impact on our neighbors."

For more information, visit <u>www.thestorehousecc.org/club52</u> or contact Sarah Whitling, Director of Stewardship & Development, swhitling@thestorehousecc.org, 469.304.8772.

The Storehouse Community Center (formerly The Storehouse of Collin County) is a nonprofit founded in 2009 that provides short-term help and long-term transformation to residents in North Texas through a pathway of programs. Seven Loaves Food Pantry serves around 5,000 families each month; Joseph's Coat Clothing Closet provides clothing at no cost; Project Hope Neighbor Care offers case management and resource referral; and The Academy Education Program provides free and reduced-cost classes to assist with language, job, and life skills development. During its previous fiscal year, The Storehouse served 149,064 unduplicated neighbors with the support of more than 2,000 volunteers. In August 2023, the North Texas Food Bank honored The Storehouse with the Hope for Tomorrow Award, and in September 2023, The Storehouse was named a Dallas Morning News Charity. Visit <a href="https://www.thestorehousecc.org">www.thestorehousecc.org</a>. The Storehouse EIN: 27-1883333